MadeBehindBars.com

The logo will use the icon from Hope Prison Ministries logo and the name in the HPM font.

This will be a fairly straightforward e-commerce website with a few twists: 1) all of the items sold will be made by those incarcerated or those who have been incarcerated and are now free, 2) each "artist" will have a bio page that tells their story—what led them to prison, how they learned and why they love creating their works of art, 3) the backend will need the ability to enter custom pricing and profit distribution from each item, and 4) the backend will need the ability to run sales reports and generate checks based on the division of each item's proceeds. For example…

Bio Page: Artist A was incarcerated for murder. While in prison, he learned how to make grizzly bears out of rolled toilet paper that, when finished, look as if they are carved from wood, made from formed toilet paper, individually wrapped fur, stained with coffee with kernels of popcorn for the eyes.

The bear retails for $100

The cost is $10 (deducted from the retail price and paid to the artist with his profits)

The prison receives 15% = $13.50

The website receives 25% = $19.12

The artist receives the balance plus the cost, $57.38 + $10 = $67.38

    I.   Backend
- a. Stripe Merchant Account Processing
- b. Shopping cart with shipping and tax calculation integration
- c. Artist Page Admin
    - i. Account Setup—initially this will be by the site admin but there will be the need for the incarcerated person to take over their account after their release, which means the ability to create a login.
    - ii. Artist Name
    - iii. Bio Pic
    - iv. Bio
    - v. Artist Pictures
    - vi. Art Description, Keywords
    - vii. Correctional System
    - viii. State
    - ix. Add Item for Sale
        1. Item Name
        2. Pics
        3. Description
        4. Create Pricing Structure—Custom Based on State Agreement!
            - a. Add Pricing Division (example: Cost, Prison, Website)
                - i. Pricing Name (cost)
                - ii. Means of Dividing (percentage, flat rate)
                - iii. Amount

     iv. Payment Name, Address, City, State Zip
 d. Report Generator
   i. Sales Report By Artist
   ii. Check Printing / Direct Deposit based on Pricing Divisions