



## HopeForEverybody.org

### Scope Document

LOGO: The logo above was used for EverybodyNeedsAHome.com; the horizon line and silhouette above it should become the common form logo for each of the sites beginning with EverybodyNeeds in the domain name.

HopeforEverybody.com is 1) building the largest network of providers, 2) connecting them with those in need (a "Client"), 3) generating sustainable revenue that will be able to support those on the front line, those in need and the ones who met the needs. "Pocket Change" Grants are awarded to those who join the effort to build and sustain HopeforEverybody.

PURPOSE: From the front-end, it will be a place for those in need (Clients) and those who could meet their needs (Providers) to meet in a facebook-like format. From the backend, it will be a simplified, streamlined, online case management system for the Providers to be able to track those they are helping AND, if they subscribe at a higher level, to be able to receive information about anyone in the system, who they are, what help they've received and what individual or organization has provided it. Similar in concept to the Medical Information Bureau.

Again, think facebook on the front end but for the purpose of 1) building a national database of individuals, businesses and organizations providing services to the least, the last and the lost (Providers), 2) connecting people in need (Clients) with Providers, 3) generating sustainable revenue through data driven analytics, sales and marketing, and any other way we can devise, 4) giving back through "pocket change" grants awarded to clients and providers who are making the most difference in their community, making the most "change," 5) creating a universal, case management system for non-profits to track their efforts and to prevent fraud, waste and abuse.

Clients will help build the database of providers by referring them to the website. Providers may sign up as well. Clients and providers will receive "pocket change" grants for, respectively, recommending providers and meeting needs.

### WHERE TO BEGIN?

Step One: build the body (the website and databases)

Users sign up to create social pages similar to facebook

Users help build databases, rising within the body from novice, noticed, nice, noble, guide, to mentor collecting community prizes along the way (merit badges, certificates, etc., free digital stuff, and earn money from "pocket change" grants. For example: User found job and enters employer info, earns a star or something, status progresses, found a landlord who rents to offenders, enters their info, presto! Another award! Awards eventually lead to "pocket change" grants, cash awards for their diligence in referring Providers.

Step Two: The website databases feed for-profit website databases; the data received is scrubbed, checked, made live.



Step Three: Salespeople contact non-profits about subscribing to the case management backend AND businesses entered about customizing their listing, advertising, building out their page

### **WEBSITE INTRO CONCEPT/TEXT**

In I Corinthians 12 The Apostle Paul teaches us that the body has many members, every member is important, and no member can say another isn't needed. Ultimately, this is true because we are the body of Christ, and Christ is our Head. Paul also wrote that Christians are called to comfort others with the comfort we've received. The body needs you. Heres how it works:

You create a page introducing yourself to the Body, the Body of Christ and others. Everybody has needs. The organizers of this site believe, first, EverybodyNeedsGod (Matthew 6:33-34) but people also need food, clothing, shelter, employment, healthcare, etc. As you find an individual or resource that meets a need for you, please post about that individual or resource so The Body knows who to call, where to go. HopeForEverybody will connect clients with providers, and reward both in the process!

Community guides will verify the information to confirm the person or provider desires to be listed. If they do, their information will go live so others may learn about them also. Over time, the prayer is that we will build a network of people and places that will help meet the needs of the body. This will truly be a source of Hope for Everybody!

HopeforEverybody is founded by Christians who are unashamed of the gospel of Jesus Christ. But, because the Great Commission and a cultural mandate are given to every Christian to be the light in an otherwise dark world, this organization, its providers and services, are open to the public and will not discriminate. We do, however, reserve the right to refuse access to what we offer to the haters, predators, rude, inconsiderate, threatening, harassing, or the violent, and Providers reserve the right to determine whom they will serve. So, this is your only warning: keep it clean, treat others with respect, and we will get along fine. (A more detailed statement of our Terms and Conditions may be found here.)

Over time, the prayer is that we will build a nationwide network that will provide what Everybody Needs!

If you have products or services to offer our community (Provider), [CLICK HERE](#) to create an account.

If you are in need of hope and help (Client), [CLICK HERE](#) to create an account.

[Existing Users Login](#)

### **END INTRO TEXT**

During the building phase, clients receive ?? for each verified referral, advertiser sale, payment is based on the quality of the referral, penalties may be assessed based on poor referrals or remarks

Providers receive ?? for each need satisfied, award depends on the estimated value of the need met and the client score of the provider, penalties may be assessed based on poor provider service.

(The purpose of the "grants" will be in part to eliminate the need for a large staff of employees for data entry or database purchases, payments are only made for work product, and the funds give back to the community!)



Site Homepage - overview video (see [www.joniandfriends.org](http://www.joniandfriends.org) for really cool site related videos) and text "There are currently xxxxx incarcerated in the US. Xxxxxx under some form of community-based, correctional supervision, and xxxxx that return home every year. They all have needs, real needs, urgent needs, some more than others, but most need some hope, some help.

Client Create Account - name, address, phone, email, pics/videos/gallery, likes/dislikes/hobbies, needs assessment - match with partners, permission to contact?

Client Homepage - profile info, gratitude journal, prayer journal, need post, gratitude post, provider review. If an individual, business or organization helped you, CLICK HERE to tell the world! Referrals are reviewed by Admin, contacted before being made live, a sale is attempted

Provider Create Account - name, address, phone, email, pic, product or service offered, tie in Google/TrustPilot/BBB reviews???

Everyone has money to spend sometimes. Are you willing to work with registered sex offenders? Developmentally Delayed? Mental Health issues? Physically Disabled?

Provider Home Page - profile info, referrals reviewed, interaction recorded, referrals marked open, in process, closed

Community Functionality

Community Bulletin Board / chat (restricted from SOs)

Classifieds (think craigslist, posts may be flagged, some categories are chargeable)

Case Management where Providers can interact with and notate client files

Providers and services provided are visible to other providers. Client files may be flagged/red tagged which serves to indicate a problem client / repeat offender, indicating a provider should call the other provider before providing services

HopeforEverybody.org will...

- Be a Social Network (think facebook) for change
- Should be web and app based
- Provide "Pocket Change" grants to those in need (Clients—for helping build the database) and those who meet their needs (Providers—for meeting the needs)
- Create and build the largest, fee-based Case Management tool in the non-profit world (think Medical Information Bureau—the purpose of which will be to enable Providers to be able to keep track of who gives what to whom and to notate the Client file)
  - Consider private labeling the Case Management Software
- Create and build databases that feed for-profit websites serving the needs of the Providers and Clients
- Free for Clients, Fee based for providers after the first 90 days
  - \$10/mo. for non-profits with less than 25 clients.
  - \$25/mo. for non-profits with 26 to 50 clients.



- \$50/mo. for non-profits with 51 – 100 clients.
- \$100/mo. for non-profits with 101 + clients
- Regional Database Access? Call for pricing.
- National Database Access? Call for pricing.
- Greater than 100 clients under case management? Call for pricing.

HopeForEverybody.org scope

Facebook-like front end

- I. Create CLIENT Account
  - a. Name
  - b. DOB
  - c. Social Security Number (for grant purposes)
  - d. Male / Female
  - e. Address
  - f. Phone
  - g. Email
  - h. Social Media link
  - i. Website Links
  - j. Profile Pic
  - k. Header Image

Disclaimer: This may be the only place in the world where your current struggles and criminal history will help you. Many non-profit organizations and even for-profit companies have been established to serve the needs of those with specific struggles or criminal convictions. So, please, be honest!

- l. Are you a convicted felon? Y/N
- m. Are you currently on probation or parole? Probation / Parole / Both
- n. If so, please provide your criminal history:
  - i. Add Conviction
    - 1. Charge, County, Year
    - 2. Were you Incarcerated? Y / N
      - a. If YES, for how long?
  - ii. Add Conviction, etc.
- o. Are you a registered sex offender or have you ever been on the registry? Y / N
- p. Have you completed a sex offender treatment program? Y / N
- q. Are you currently in a sex offender treatment program? Y / N
  - i. If YES, did your crime involve a minor? Y / N
  - ii. If YES...
    - 1. What was your age at the time when the crime occurred?
    - 2. What was the age of the victim?
    - 3. Was the victim a male or female? M / F
- r. What are your greatest needs now? (Ability for Client to Add/Suggest Categories—upon Admin approval, category goes live) Current Needs Survey:



- i. Categories
    - 1. Housing
    - 2. Food
    - 3. Church
    - 4. Healthcare
    - 5. Income
    - 6. Transportation
    - 7. Relationships
    - 8. Service Providers
      - a. Plumbers
      - b. Electricians
      - c. Handymen
      - d. Carpenter
    - 9. Non-Profit Organizations
  - s. Skills / Experience Database
  - t. Upload Your Resume
  - u. Provider Review Score 1 – 10, 1 low, 10 high
    - i. Courteous
    - ii. Rude/Hostile
    - iii. Grateful/Ungrateful
    - iv. Comments (indicate whether the person is prone to anger, violence, known mhmr, addiction, etc.)
  - v. Ability to Search Provider Directory
  - w. Ability to Add / Suggest Providers
    - i. Contact Name
    - ii. Contact Title
    - iii. Company or Organization
    - iv. Phone
    - v. Email
    - vi. Website
- II. Create PROVIDER Account
  - a. Contact Name
  - b. Contact Title
  - c. Contact Phone
  - d. Contact Email
  - e. Founder Name (if different than Contact)
  - f. Company or Organization Name
  - g. Type:
    - i. For Profit
    - ii. Not for Profit
    - iii. Non-Profit
  - h. Tax ID number (for grant purposes)
  - i. Address



- j. Phone
  - k. Email
  - l. Social Media Links
  - m. Website Links
  - n. Profile Pic
  - o. Header Image
  - p. Please check the boxes of the specific needs your company or organization are able to meet (Ability for Provider to Add/Suggest Categories—upon Admin approval, category goes live)
    - i. Housing
    - ii. Food
    - iii. Church
    - iv. Healthcare
    - v. Income
    - vi. Transportation
    - vii. Relationships
    - viii. Service Provider
    - ix. Everyone has money to spend sometimes. Are you willing to work with registered sex offenders? Developmentally Delayed? Mental Health issues? Physically Disabled?
- III. Case Management Portal
- a. Screen Client Needs Posted Within Areas Served
    - i. Accept                      Reject with/without comment
  - b. Comment on Client Need (All Providers should be able to see all Selected Clients)
  - c. Indicate Need Met / Unmet
  - d. Client Review Score 1 – 10, 1 low, 10 high
    - i. Courteous
    - ii. Rude/Hostile
    - iii. Grateful/Ungrateful
    - iv. Comments (indicate whether the person is prone to anger, violence, known mhmr, addiction, etc.)
- IV. Pocket Change Grants
- a. Clients will be able to earn money for helping to build the database of Providers
    - i. On their homepage, they will have the option to Suggest A Provider
      - 1. Contact Name
      - 2. Contact Phone
      - 3. Company or Organization\*
      - 4. Address
      - 5. Phone\*
      - 6. Email
      - 7. Website
      - 8. Comments\* (text box to say what they did or do)
      - 9. Each complete, verified, unique, CORRECT entry earns \$.50/entry



Other Websites to Be Developed (databases powered by HopeForEverybody.org)...All domains currently registered...

EverybodyNeedsANerd.com – IT, computer sales, repair

EverybodyNeedsHealthcare.com – medical, dental, mental health, insurance, fitness, personal trainers

EverybodyNeedsIncome.com – screened work from home, freelance job board

EverybodyNeedsAHome.com – listing management for transitional housing providers like Hope Prison Ministries, list properties, bedrooms, beds, manage inventory, accept applications, apply online, process payments

I'd like to develop a property management software for transitional housing owners/managers. Here's the scope:

The end results front end should be similar to: [Home \(oxfordvacancies.com\)](http://Home(oxfordvacancies.com))

1. Property owner (PO) creates an account

2. PO lists properties

--property name

--address

--number of bedrooms

--number of beds per room

--rent by bed, bedroom or entire property (some transitional/2<sup>nd</sup> chance landlords may rent out a house or an apartment, while others (like us) actually rent bed space in the bedroom, the landlord needs to be able to select this when setting up the property)

--pics

--property description

--prospective tenant or actual tenant's name and contact information (assignable from application if using our online version, visible only to the landlord, estimated date of arrival and/or leaving)

--comments

3. Uses standardized, online application or uploads his own PDF

4. Gets his own directory like [transitionalhousing.com/propertyowner](http://transitionalhousing.com/propertyowner) which he can then use to manage his rentals

5. Mobile friendly so he knows his occupancy/availability

6. Allows online rent payments to him (we collect a percentage of each transaction)

EverybodyNeedsEducation.com – screened career training schools willing to work with felons, SOs



EverybodyNeedsAnEducation.com – same as above

EverybodyNeedsFriends.com – Dating site

EverybodyNeedsRelationships.com – Same as above

EverybodyNeedsALife.com – events, community calendar

EverybodyNeedsID.com – Help people finding and obtaining their Identification, state by state help, resources, etc.

EverybodyNeedsGod.com – web resources

EverybodyNeedsClothes.com – clothing resources and providers

EverybodyNeedsAChurch.com – church database

EverybodyNeedsFood.com – food pantries, grocery stores

EverybodyNeedsAJob.com – like monster.com or indeed.com

EverybodyNeedsARide.com – think car gurus or auto trader but screened dealers

EverybodyNeedsGoodHealth.com

MadeBehindBars.com – allowing those incarcerated to sell their arts and crafts online to the world

--when setting up an item, there needs to be an ability to split the cost of the item up to 4 ways: COGS, Agency (for like the TDCJ), Inmate, MBB Website

AGreatWoman.com / .org – a website devoted to building memorials to the women we know and love, our moms, sisters, educators, mentors, etc., like facebook for the women we cherish, to memorialize our loved ones.

Additional Revenue streams

Banner advertising

Sponsored Ads

Lead Referral - exclusive

Booking fees like Rover pet sitters

Revenue generating microsites with site specific functionality, e.g. like everybodyNeedsAHome.com with property listing, management and leasing functionality