

EverybodyNeedsAHome.com

Logo is done.

The purpose of the website will be to allow PROVIDERS who offer second chance housing for people with bad credit or criminal histories, CLIENTS, depending on the package they select, to 1) list, 2) rent, 3) manage, 3) collect deposits, fees and rent, 4) to manage the relationship within their company/organization and 5) to make known their experience with the CLIENT to other housing providers through a rating and comments section.

The primary difference between this and an ordinary real estate listing website is that this will 1) serve those who specifically offer second chance housing and 2) those who offer transitional housing, which will often be listed by the number of beds in the home. For example, our ministry offers transitional housing for those released from prison. We do not rent by the house but by the bed. The housing providers will receive free, basic listings but pay additional fees for premium listing features. Here is the functionality:

- I. Website Developer: please provide links to websites you've designed similar in scope. You MUST be good at graphic design.
- II. Landlord/Property Owner/Manager Creates An Account
 - a. Select Membership Level
 - i. Basic/Free: Property Name (Contact Form goes to Website NOT Landlord)
 - ii. Bronze: \$10/mo. includes full contact information
 - iii. Silver: \$25 allows tracking of available inventory
 - iv. Gold: \$35 allows online application + \$10/application (either their form or the website native application)
 - v. Platinum: \$50/mo. + 6% processing fee allows for online payments of application fee, deposit and fees on an initial and recurring basis
 - vi. Titanium: \$75/mo. + \$1/tenant for ORGANIZATIONAL CRM or \$2/tenant for HFE CRM (nationwide checks by DOB and Social)
 - b. Company Name
 - c. Owner Name
 - d. Contact Name (if different from the owner)
 - e. Business Address (Address, City, State, Zip)
 - f. Phone
 - g. Fax
 - h. Website
 - i. Email
 - j. Do you accept registered sex offenders? Y N Case-by-Case
 - k. If Y or CBYC, Do you accept registered sex offenders with ADULT VICTIMS CHILD VICTIMS (able to check more than one)
 - i. Add Property
 1. Property Name
 2. Onsite Manager Y N
 3. If Y...
 - a. Manager Name

- b. Manager Phone
 - c. Manager Email
 - 4. Address, City, State, Zip
 - a. Add Picture
 - 5. Do you charge by the bed, bedroom or entire unit/house? Based on their answer...
 - a. Add bed
 - i. Add Picture
 - ii. Deposit
 - iii. Fee
 - iv. Occupied OR Estimated Date of Availability (Advanced and Higher Listing Only)
 - b. Bedroom
 - i. Add Picture
 - ii. Deposit
 - iii. Fee
 - iv. Occupied OR Estimated Date of Availability (Advanced and Higher Listing Only)
 - c. Unit/House
 - i. Add Picture
 - ii. Deposit
 - iii. Fee
 - iv. Occupied OR Estimated Date of Availability (Advanced and Higher Listing Only)
 - 6. Upload Application PDF OR Use Basic Site Application
 - a. Basic Site Application
 - i. Application Fee
 - ii. Applicant Name
 - iii. Create User Name
 - iv. Create Password
 - v. DOB
 - vi. Social Security Number
 - vii. Contact (if different from applicant)
 - viii. Current Address, City, State, Zip
 - ix. Phone
 - x. Email
 - xi. Criminal History
 - xii. Consent to Background Check

III. Front End

- a. Display Subscription Pricing and Descriptions
- b. Applicant/End-User Searches Listings by Zip Code
- c. Landlord Intro/Sign-Up Page
- d. Applicant Intro/Sign-Up Page

IV. Backend

- a. Landlord Admin
 - i. Add Admin User
 - 1. Name
 - 2. Title
 - 3. Email
 - 4. Phone
- b. Applicant Admin
 - i. Check Application Status
- c. Guest/Tenant/Resident (GTR) Admin
 - i. Check Application
 - ii. Message Board between Admin and GTR (depending on package selected by Landlord)
 - iii. Pay Fees (depending on package selected by Landlord)
- d. CRM
 - i. Organizational CRM allows messaging between Landlord and Admin CRM, general and GTR specific by name
 - ii. HFE CRM same as above but adds the ability to rate GTR and asks the Admin to score the GTR between 1 and 10, where 1 is the lowest and 10 is the best.
 - 1. Is GTR neat in appearance?
 - 2. Is GTR polite?
 - 3. Does GTR communicate well?
 - 4. Do you have reason to believe GTR is currently an addict?
 - 5. In your opinion, does GTR have an anger problem?
 - 6. Has the GTR paid their bills on time?
 - 7. Has the GTR maintained employment?
 - 8. All things considered, would you rent to the GTR again?
 - 9. Please enter any additional comments that you think another landlord should know.
- e. SSL
- f. Payment Gateway Integration (undecided yet)
- g. Stripe Merchant Account